



Multi-publication hub: Hand delivery areas

ON THE DOT

What will be focused on

1. General hub info
2. Hub bouquets
3. Hub areas – North
4. Benefits of subscribing to the multi-product offering

ON THE DOT

General info

- All products delivered by 06:30 every morning
- Delivered to your door, whether you live in a complex or a house (where On the Dot can't gain access to a security complex/estate, we will make arrangements with you regarding where you want your product delivered every morning)
- All staff are identified by On the Dot branded clothing
- We have a dedicated CRM helpline for all multi-product subscribers

ON THE DOT

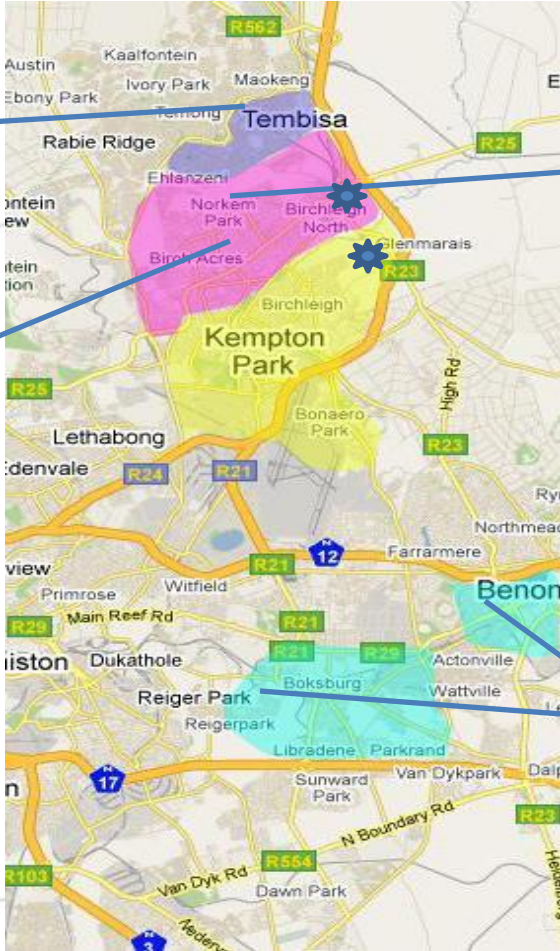
East Rand

Drum, Drum Zulu,
Huisgenoot Pols,
Huisgenoot Tempo,
Huisgenoot, Kuier,
TV Plus, YOU, YOU Pulse

Drum, Drum Zulu,
Huisgenoot Pols,
Huisgenoot Tempo,
Huisgenoot, Kuier,
TV Plus, YOU, YOU Pulse

Drum, Drum Zulu,
Huisgenoot Pols,
Huisgenoot Tempo,
Huisgenoot, Kuier, TV Plus,
YOU, YOU Pulse

Drum, Huisgenoot,
TV Plus, YOU

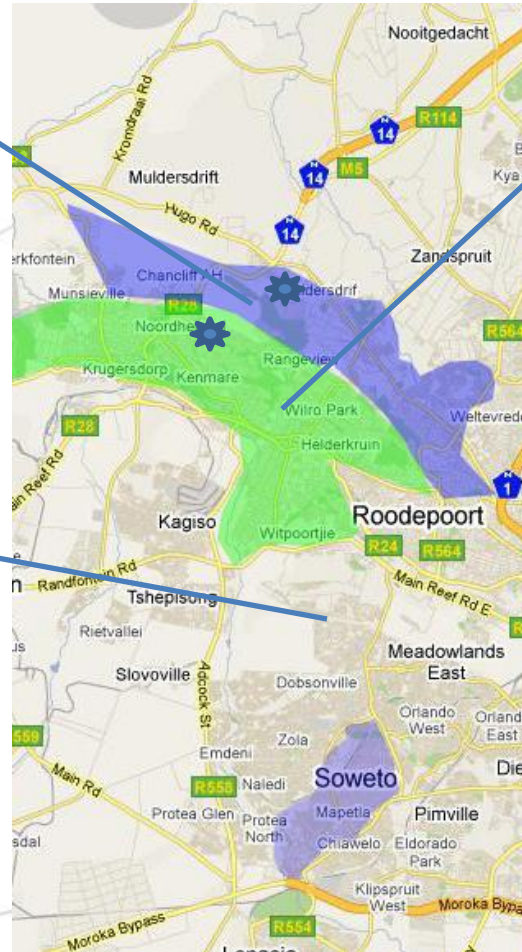


West Rand

Drum, Huisgenoot,
TV Plus, YOU

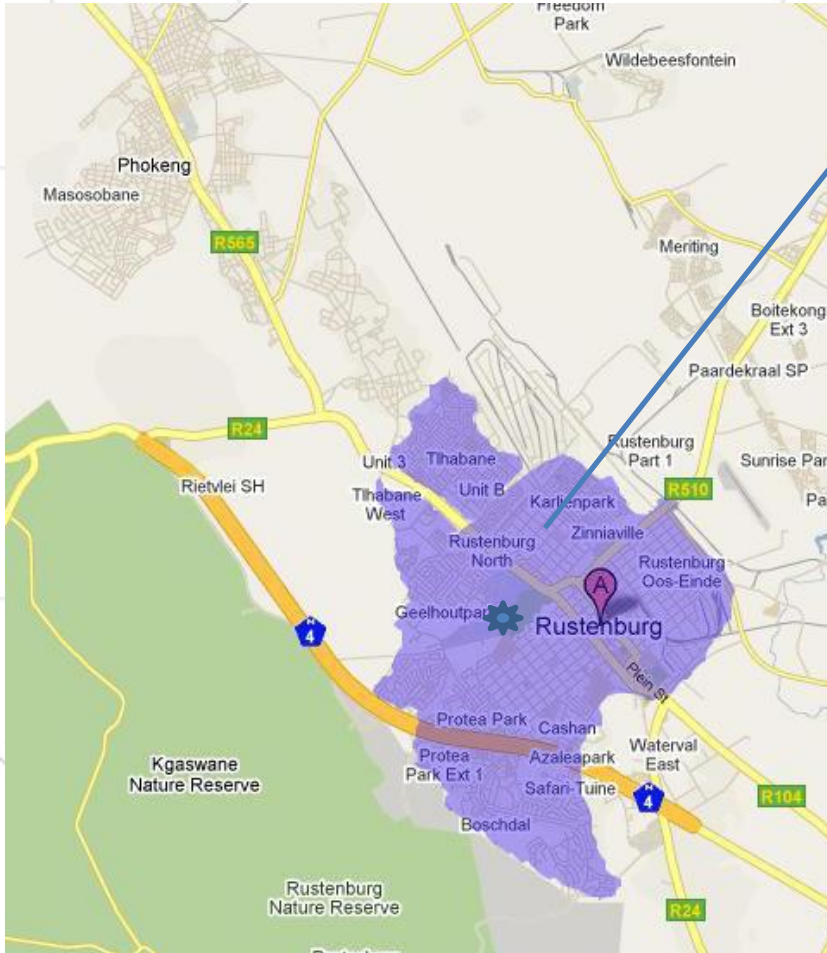
Drum, Huisgenoot,
TV Plus, YOU

Drum, Drum Zulu,
Huisgenoot Pols,
Huisgenoot Tempo,
Huisgenoot, Kuier,
TV Plus, YOU, YOU Pulse



ON THE DOT

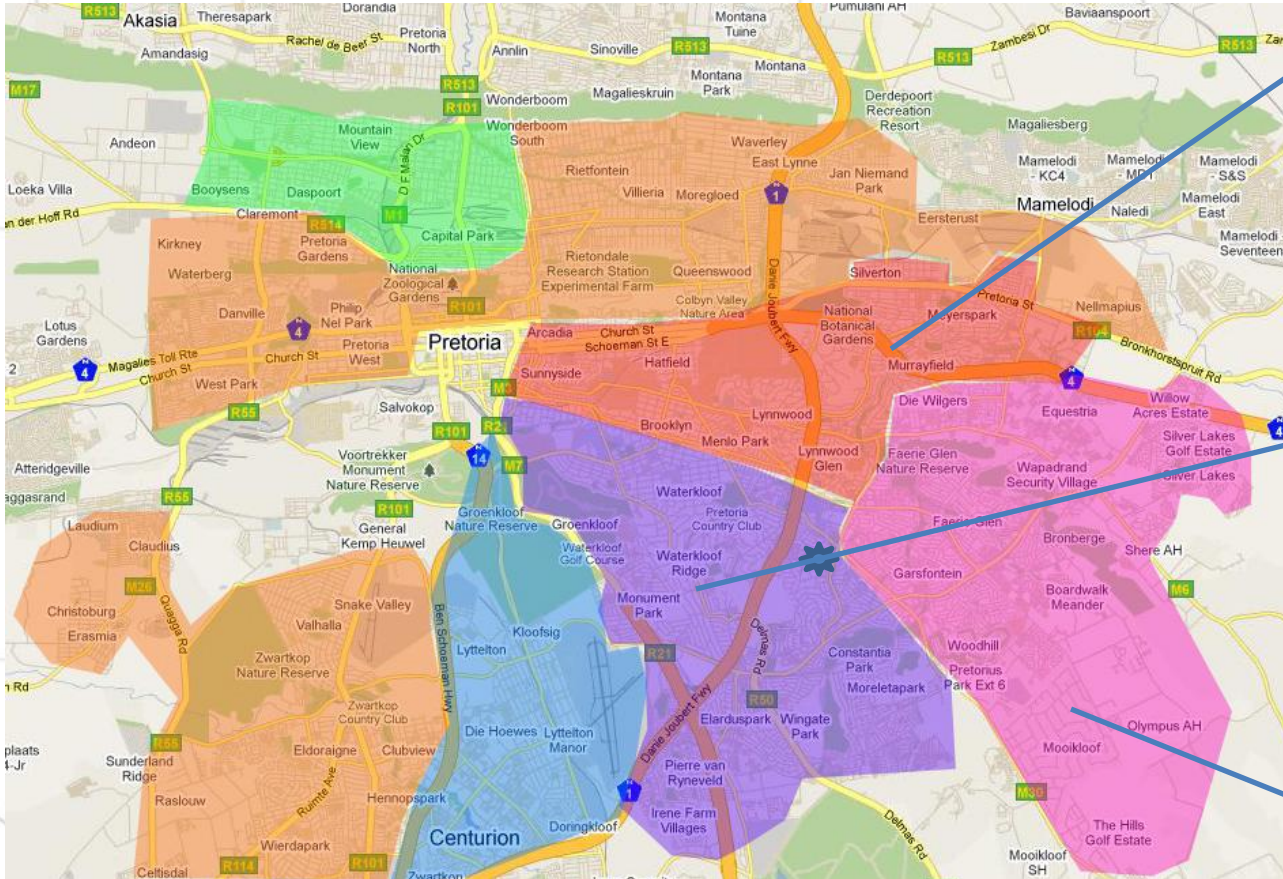
Rustenburg



Drum, Huisgenoot, TV Plus, YOU

ON THE DOT

Pretoria 1

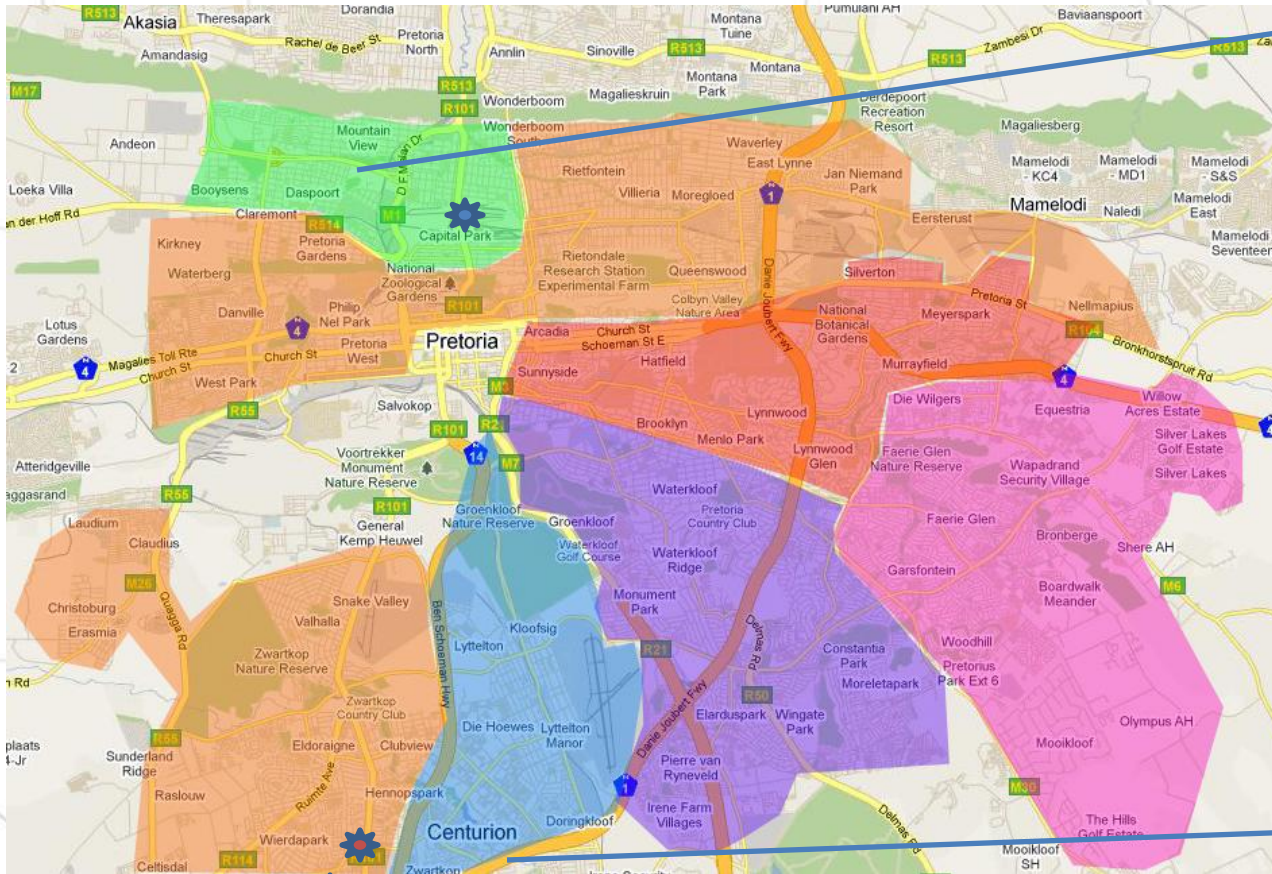


Huisgenoot (if subscriber receives Beeld)

Huisgenoot (if subscriber receives Beeld)

Huisgenoot (if subscriber receives Beeld)

Pretoria 2



Huisgenoot (if subscriber receives Beeld)

Huisgenoot (if subscriber receives Beeld)

ON THE DOT

Northern suburbs

Huisgenoot, YOU, TV Plus

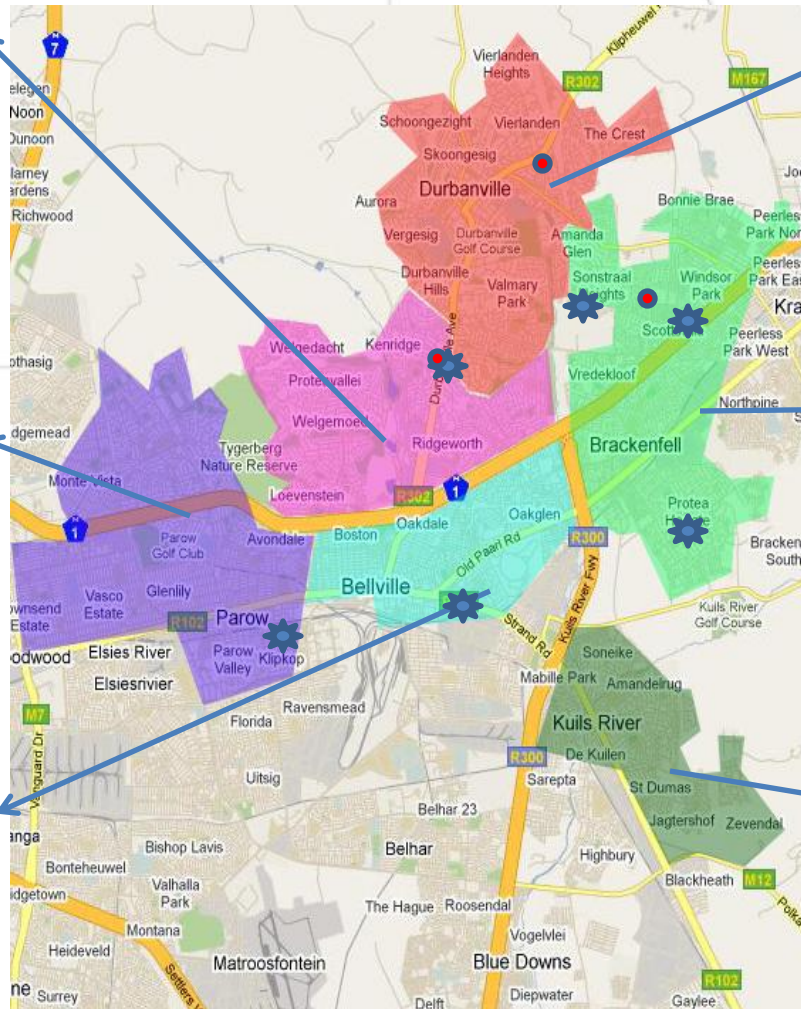
Huisgenoot, YOU, TV Plus

Huisgenoot, YOU, TV Plus

Huisgenoot, YOU, TV Plus

Huisgenoot, YOU, TV Plus

Huisgenoot, YOU, TV Plus



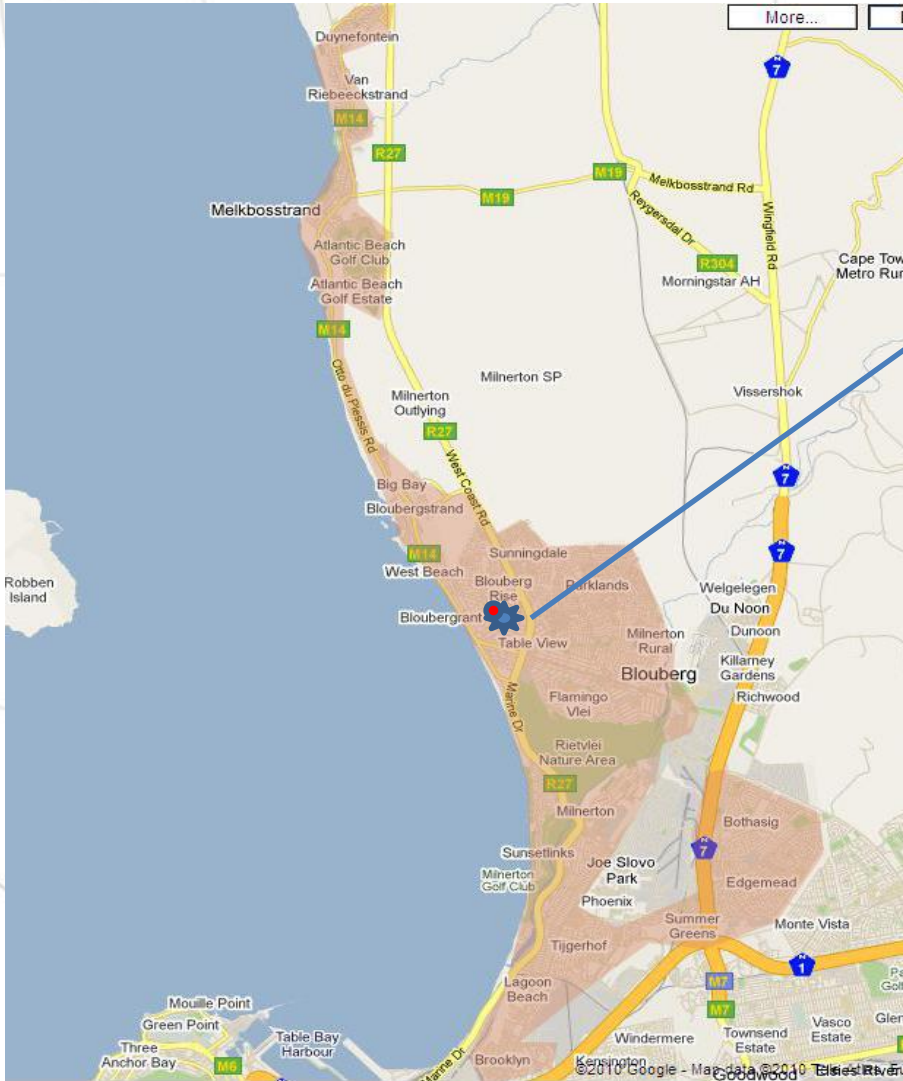
ON THE DOT



Roll-out areas for 2010

ON THE DOT

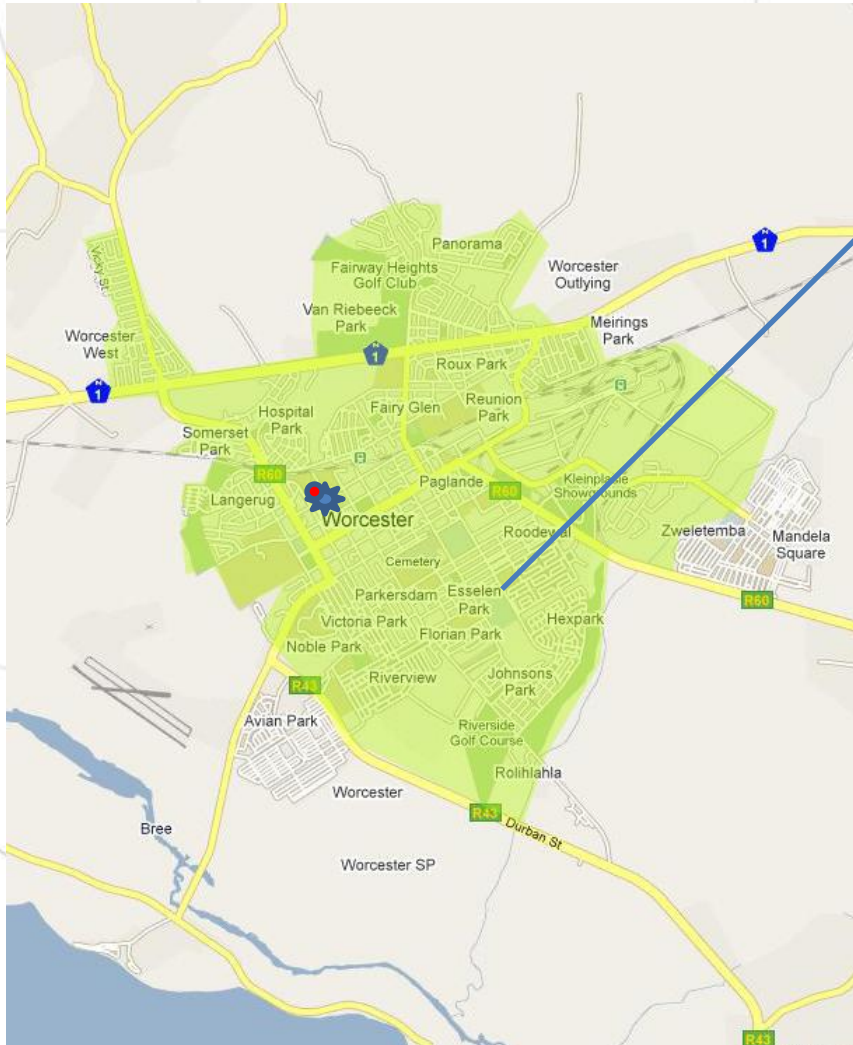
Atlantic Seaboard



Huisgenoot, YOU, TV Plus

ON THE DOT

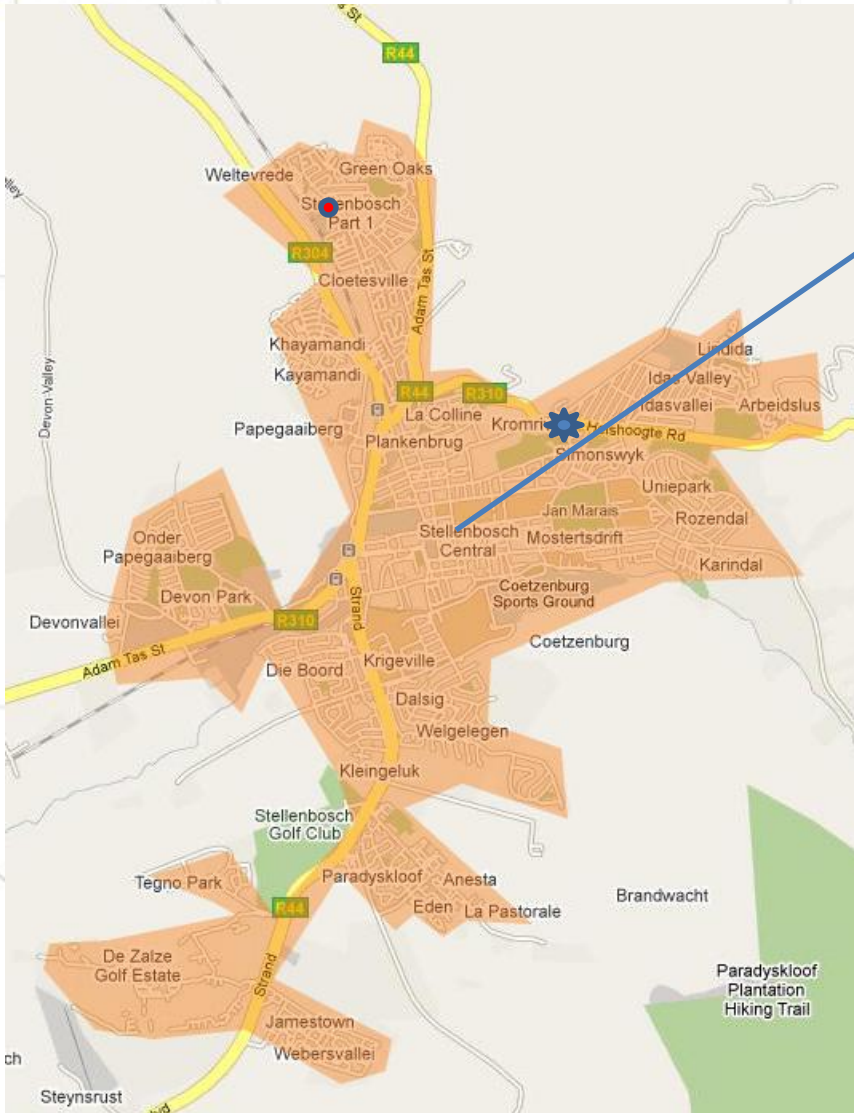
Worcester



Huisgenoot, YOU, TV Plus

ON THE DOT

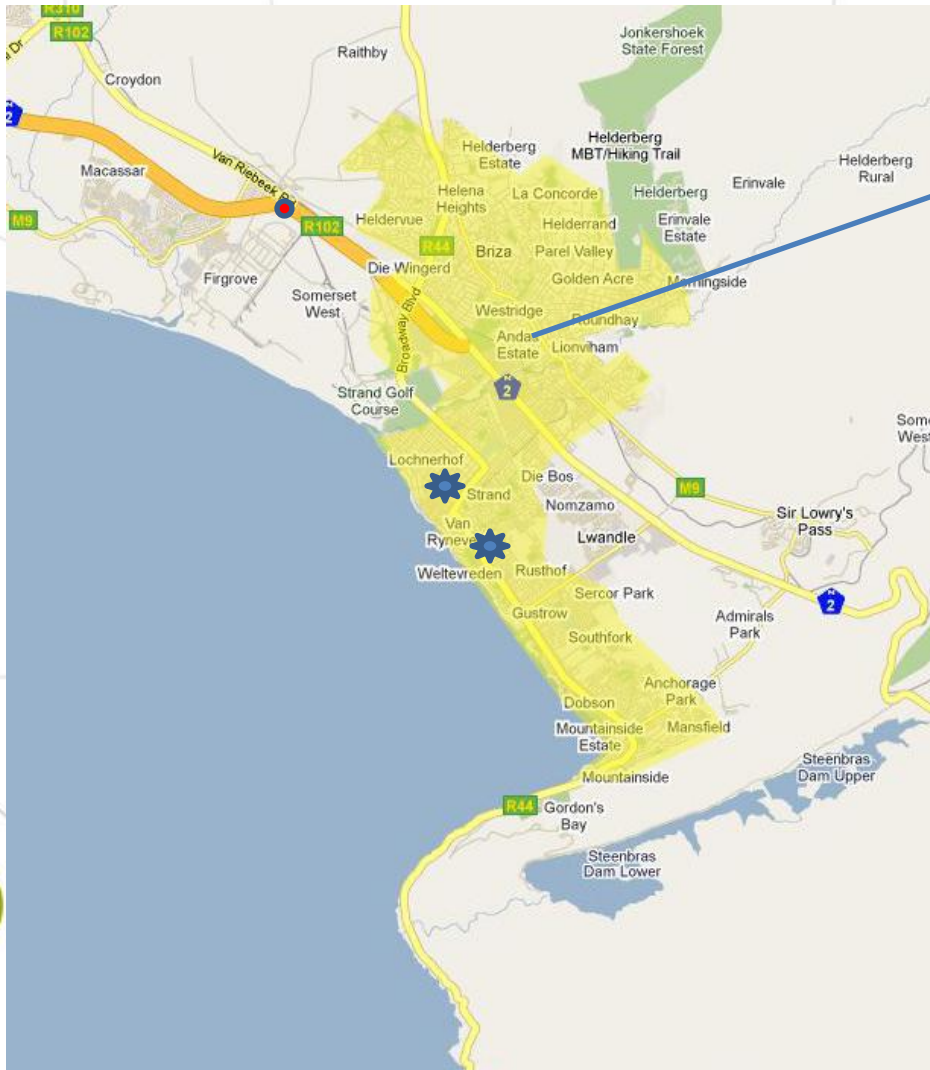
Stellenbosch



Huisgenoot, YOU, TV Plus



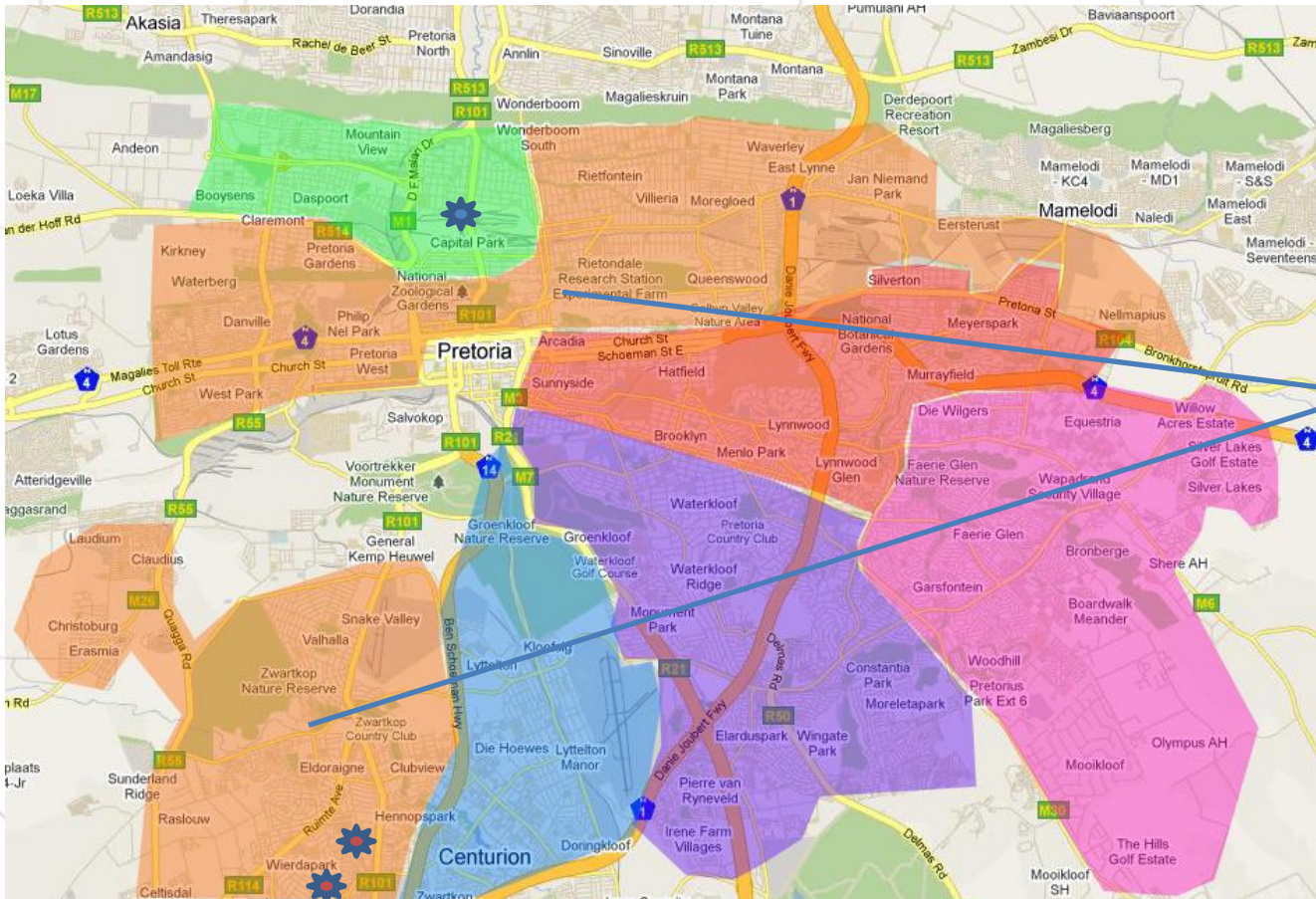
Strand/Somerset West



Huisgenoot, YOU, TV Plus

ON THE DOT

Pretoria



Drum, Huisgenoot, TV Plus, YOU

ON THE DOT

Benefits of subscribing

- Products delivered to your door
- On the Dot negotiates exclusive access with estates and complexes to ensure delivery to your door
- All products delivered by 06:30 daily
- Guaranteed availability of products
- Easy, hassle-free subscriptions as we come to you
- One point of contact for renewals and queries
- You receive your copy before it's on the shelves at retailers

ON THE DOT